

Who do we focus on?

The job seekers we focus on are primarily from and representative of the Detroit area.

Hardest-hit job seekers include those experiencing financial hardships, low wages, limited resources, lack of transportation, and homelessness.



How can we support job seekers?



Policy should regulate transparency in the hiring process, and the accessibility of job applications.



Tech companies should market inclusively and involve job seekers in the design process to meet their needs.



Designers should focus on features that result in self-reflection, identify current and transferable skills, and help to expand job seekers' networks.

They should also reflect on any personal biases that may influence their design decisions.



Nonprofits and community orgs should continue connecting job seekers with resources, (e.g., transportation mentors, and computers with Internet access).

What can job seekers do to benefit their job search?

Take time to self-reflect on their career strategy, what skills they have, and what skills can be further developed.

Take advantage of free resources, such as Massive Open Online Courses (MOOCs), Question & Answer (Q&A) sites.

Take advantage of platforms that provide mentorship and feedback on résumés and CVs. These are great resources.